Apps: Mobile App Trends In 2015 (iOS, Xcode Programming, App Development, IOS App Development, App Programming, Swift, Without Coding) ((Android, Android … App Programming, Rails, Ruby Programming))

Synopsis

Mobile App Trends in 2015 : For Mobile App MarketingAs we move into 2015 with lots of wishes and expectations, one thing that also follows us is: people are increasingly moving from the disconnected world to the continuously connected one. People all around the globe are buying and adopting smart devices with a great pace, trying to change their ways of approach to life â " changing the way we entertain, interact, educate and shop. According to a survey it is expected to continue with around 50 billion connected devices expected by 2020.For the past 15 years, enterprises and consumers have been using mobile devices primarily to communicate and collaborate. Todayâ ™s mobile devices are pocket-able supercomputers, and when theyâ ™re combined with broadband networks and public cloud services, they become extremely powerful business tools.Next year will be the first year that companies mobilize revenue-generating processes. Retail and Banking led this charge, moving large processes, like shopping and check deposits, to Smartphone and tablets. This move will continue to expand into other industries as the Smartphone and tablet replace the PC as a personâ ™s primary compute device.

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Customer Reviews

Light on details, heavy on buzzwords and no substance.Felt like a ripoff of articles easily found with no real original thought or added value.

Expected more, I need more material regarding this topic and even though the author made an effort book's too short and needs more work

A good bookDoes give good insight around various sectors of mobile apps, where they are heading and what is coming up in future

Joey frank rubio loves his new kindleFire hd tablet with out a doubt one ting it always helps to buy one

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